

ASM ArtScience™ Prize 2025 Application Guidelines

1.0 About the ASM ArtScience™ Prize

The ASM ArtScience™ Prize is one of the programmes under the ASM ArtScience™ Initiative to recognise talents and appreciate outstanding creations that embody the convergence of art and science. This Prize is the first ever to be established in Malaysia that celebrates the emergence of the artist-scientist community and is awarded biennially.

2.0 Theme for ASM ArtScience™ Prize 2025 – *“Transforming the Future of Arts: AI Meets Sustainability”*

The ASM ArtScience™ Prize 2025 focuses on the intersection of AI and sustainability, encouraging participants to explore how artificial intelligence can drive innovative synergies in sustainable art practices.

Art is changing, and technology is playing a big role in its future. With AI as a digital tool, artists and scientists can create new and exciting forms of expression—art that adapts, responds, and connects with people in personal ways. When creativity meets technology, the possibilities are endless. At the heart of this transformation is sustainability. Using eco-friendly materials and responsible methods, artists can ensure that their work not only inspires but also cares for the planet. AI-powered art is more than just something to look at—it can be interactive, moving, and thought-provoking, drawing people into meaningful experiences. Some ideas are too advanced to bring to life today, but AI can help artists and scientists to explore future possibilities, address real-world challenges, and push the boundaries of creative innovation. By blending creativity, innovation, and responsibility, the future of art will not only be seen but experienced—shaping a world that is more interconnected, sustainable, and visionary.

Submission would ideally be related to concepts relating to the intersection of AI and sustainability (but not strictly limited to), such as:

- a. AI for Environmental and Urban Sustainability
- b. Sustainable Data Art
- c. AI as a Tool for Ecological and Cultural Preservation
- d. Ethical and Sustainable AI Practices

3.0 Eligibility Criteria

1. Open to all Malaysians (currently residing in or outside Malaysia).
2. Open to individuals or groups of not more than three people.
3. Applicants must be **above 18 years old**.
4. Each applicant can only submit one (1) submission.

5. All media are accepted (e.g. painting, sculpture, video etc.) within the stated submission categories:
- **Visual Art**
Artwork primarily focused on visual aesthetics, encompassing painting, drawing, sculpture, photography, printmaking, mixed media, and AI-generated art.
 - **Time-based**
Art that unfolds over time, including video, animation, film, sound art, performance recordings, AI-generated media, and other durational forms.
 - **New Media**
Art integrating emerging technologies, such as digital media, interactive installations, AI-generated works, virtual and augmented reality (VR/AR), and network-based projects.
 - **Performative**
Art centred on live or recorded performances, encompassing digital performance art, human-AI collaborative performances, experimental theatre, movement-based practices, and concept-driven performances.

Important:

All submissions must be entirely free from any infringement of third-party intellectual property rights.

Applicants warrant and represent that any artworks, especially but not limited to, AI-assisted works submitted do not and will not violate or infringe upon any copyrights, trademarks, patents, or any other proprietary rights of any party.

Applicants shall be solely responsible for securing all necessary licenses, permissions, and/or authorisations for the use of any third-party materials incorporated into their submissions and shall indemnify and hold harmless ASM from any claims, damages, or liabilities arising from such infringements.

6. Only submissions of fully completed projects will be considered. Incomplete or work-in-progress entries will not be eligible for review.
7. Individuals or teams who have previously won the ArtScience™ Prize in 2020 and 2022 will be **ineligible** to participate in the next two (2) competition cycles.
8. There is no registration fee; however, all costs associated with the artwork display throughout the ASM ArtScience™ Prize 2025 Exhibition must be borne by the applicants.
9. Finalists selected for the competition must fully commit to participation. Any withdrawal will result in **disqualification** from the next two (2) cycles of the ArtScience™ Prize.

4.0 Application Submission

- a. All applications must be submitted online through <https://forms.akademisains.gov.my/artscience2025>.

- b. Submissions are **open from 20 March 2025** until further notice. Updates will be communicated regularly through our social media channels.
- c. **Application submission checklist:**
- i. Applicant/Team Leader's Details **(*Required)**
 - ii. Team Members' Details (if applicable)
 - iii. Submission Details **(*Required)**
 - a) **Title**
 - b) **Physical Description** (100 words max) – Specify the size & dimensions of the artwork, space needed for installation or presentation, materials & medium used, and any additional technical equipment needed.
 - c) **Brief Statement** (100 words max) – A concise description of the artwork concept. It should clearly explain the artistic vision, key elements, and how they align with the theme.
 - d) **Detailed Description** (500 words max) – A detailed description of the artwork, including:
 - The convergence of artistic and scientific philosophies,
 - Its relevance to the theme "Transforming the Future of Arts: AI Meets Sustainability"
 - The thought process and critical thinking behind its creation
 - Definition and motivation behind the work
 - Artistic Expression
 - Methodology
 - e) **Proof of Project Completion** – Upload up to five (5) supporting items, such as sketches, photos, or videos. The videos must not exceed 3 minutes.
 - iv. Application Declaration **(*Required)**

5.0 Evaluation Process

1. All applications submitted through the system will be screened and shortlisted based on eligibility and submission criteria.
2. Shortlisted applicants will present their projects to the jury in an online session.
3. The top five (5) finalists will be selected and their works will be exhibited at the ASM ArtScience™ Prize 2025 Exhibition. *(Further details will be shared with the finalists closer to the event date.)*
4. The winners will be announced at a prize-giving ceremony, with the date to be confirmed and communicated in due course.

6.0 Evaluation Criteria

i. Concept & Philosophy

A core idea driving the design of the submission and serves as the foundation upon which the rest is built and explicitly expressed.

ii. Adherence to the Theme

Consistent with the theme: Transforming the Future of Arts: AI Meets Sustainability, and the implicit idea dominating the traits of the submission.

iii. Context And Cultural Value

Unique expression of ideas in the historical, social, political, cultural and/ or aesthetic contexts demonstrated in the submission.

iv. Originality

The submission contains the characteristic features of innovation & inventiveness, in terms of concept, content and use of technology, conceived by the artist with as little reference as possible.

v. Overall Presentation, Composition & Design

Overall presentation of the proposal as well as overall effectiveness, completion, and formal appeal of the submission.

vi. Creativity

Mastery skills concerning the aesthetics, workability, fluency and flexibility of the design.

7.0 Winner Categories and Prizes

Category	Prize
The Prize Winner	<ul style="list-style-type: none">• RM 20,000• Mini Trophy• Certificate• Travel Fellowship
Rising Star Award Winner	<ul style="list-style-type: none">• RM 10,000• Mini Trophy• Certificate• Travel Fellowship
People's Choice Award Winner (Highest public voting)	<ul style="list-style-type: none">• RM 5,000• Mini Trophy• Certificate
Consolation Prize (x2)	<ul style="list-style-type: none">• RM 2,500• Certificate

8.0 Contact Details

ASM ArtScience™ Secretariat

Academy of Sciences Malaysia
Level 20, West Wing, MATRADE Tower
Jalan Sultan Haji Ahmad Shah
Off Jalan Tuanku Abdul Halim
50480 Kuala Lumpur

Tel: 603 – 6203 0633

Fax: 603 – 6203 0634

Email: artscience@akademisains.gov.my

For Attention:

- i. Ms Nabilah Othman, Analyst, STI Strategic Initiatives and Partnership Unit (Tel: 03- 6203 0633, ext. 125 or E-mail: nabilah@akademisains.gov.my); and/or
- ii. Ms Nur Shaidatul Husna, Analyst, STI Strategic Initiatives and Partnership Unit (Tel: 03- 6203 0633, ext. 132 or E-mail: husna@akademisains.gov.my)

-END-